

Monday, March 5 – Shelter Management
11:15 am – 1:00 pm

Elevator Speeches

The Science of Selling Your Story to Donors, Media, Volunteers and the Community: We've got tons of passion, challenges, and human interest angles to play with. So why do so many nonprofits bore audiences with verbosity and double speak? There is an art and science to telling a compelling story that not only entertains, but moves people from awareness to action. Join us in this interactive lab environment to discuss and practice telling your story.

Julie Holdaway

Bio not available